

Operations Management Decision in new business, The moment Restaurant

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Abstracts

“The Moment” is a technological restaurant with the technological features to introduce the people of the Kuwait with the robotic restaurant technology. The basic purpose of the restaurant is to provide the automatic, high quality and timely food to the customers and make them feel they are the part of the 23rd century. The restaurant will be divided into several services such as the robotic food, digital kitchen, kid zone with technological games etc. All the workers in the restaurant will be robots and the main feature of the restaurant is the robotic technology. This technology is the restaurant will results in avoiding the human error and will work exactly according to the customized instructions of the customers that will enhance the customer satisfaction and it will ultimately prove favorable for the success of the company. The main aim of the final report is to include the different sections for the launching of “The Moment” in the market. The report will be divided in to several sections and parts. The first part of the report will include the feasibility analysis as if the product has strategic and financial potential for the company or not. The second part of the report will involve the product/services specification in that the main specifications of the “The Moment” will included, the third part of the report will include the process specification of the various process included for the development of the robotic technology and the various sections of technology of “The Moment”, the fourth part of the report will include the prototype development in that we will develop few robots to test their ability of working in the restaurant, the fifth part of the report will include the design review in that the design of the robotic technology of the restaurant will be tested and reviewed again, the sixth part of the report will include the market testing in that we will check the market potential of “The Moment”, the seventh part of the report will finally include the product launch while then the lesson learned through the project will be included and discussed. The final part of the report will include the concluding remarks and the future potential of “The Moment”. Cont... (2000 words of this report)

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