

Operations Management for New product, Cooking Master

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Abstracts

The product we have selected is the “Cooking Master” that is an innovative and special product for the kitchen. The main specialty of the product is that it has self stirring tool that is utilized for automatic cooking of the food. The instrument includes digital technique that permits food cooking at various temperatures. The tool have options to handle temperature and time in accordance to the form of food been cooked. The product also has special alarm and it ring on the time when the food is ready. It also has a choice of preheating the food. The current report has a goal of launching the “Cooking Master” in the markets of the Kuwait so that it can provide ease to the ladies of Kuwait, restaurant chefs etc. The report is classified into different sections where each section supports the proper launching of the “Cooking Master” in the market. Cont... (2000 words of this report)

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