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Date: January 2017

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Abstracts

This assignment contains answers of 3 questions. Cont... (500 words of this Report)

Contents

Using Exhibit 2–1, what external components might be most important for managers in movie theater chains to know about? Why?

According to the case, what external trends do managers at the movie theater chains have to deal with?

How do you think these trends might constrain decisions made by managers at the movie theater chains?

What stakeholders do you think might be the most important to movie theater chains?

What interests might these stakeholders have?

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