

# New Product Launch, Smart IDS

<https://marketpublishers.com/r/NDBA7ABFFDEEN.html>

Date: January 2017

Pages: 12

Price: US\$ 40.00 (Single User License)

ID: NDBA7ABFFDEEN

## Abstracts

Smart IDs is a special format of the business that we select on the research basis and by doing survey in the market. The business involved in preparing special IDs for the students that will act as their student identity cards that can be used while entrance in university, leaving university etc. The cards use specific thumb impression of the students that are essential for their specific identity. In this final report we will focus on the main stages of the new product development for the Smart IDs in alignment with the operational, strategic and tactical levels. We will mainly concentrate on all phases involved in launching a Smart IDs in the university for the students that will include the stages as feasibility analysis, product and process specifications, prototype development, design review, market testing, product launch etc. We will include all stages with the proper alignment with the operational, tactical and strategic level of management so that to involve all type of the management for the successful implementation of our plan of launching Smart IDs. Cont... (2000 words of this report)

## Contents

Introduction:

Feasibility Analysis:

Process Specifications:

Product Specifications:

Prototype Development:

Design Review:

Market Testing:

Launching of Smart IDs:

Lesson learned in New Product Development:

References:

## I would like to order

Product name: New Product Launch, Smart IDS

Product link: <https://marketpublishers.com/r/NDBA7ABFFDEEN.html>

Price: US\$ 40.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NDBA7ABFFDEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970