

New Product Launch Project, Solar Panel System Final Report

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Abstracts

Solar panel system is the product idea develops by our company with the three forms of the functions as that can convert the solar energy to three forms of energy as mechanical, electrical and chemical energy. The product has high potential of profitability and is an environmental friendly product that encourages the use of renewable form of energy in the Kuwait. The solar panel system is highly competitive because of its three in one function and there are different steps involved in the product development for the solar panel system that are initiated from the product idea development to analysis of internal and external environmental elements to market testing and finally to the product launch of the solar panel system in the market. Cont... (4500 words of this Report)

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