

New Product Development, Zero sugar Juices and diet Ice-Creams

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Abstracts

The commodities with zero sugar are considered significantly essential for various people due to diseases of diabetes. In this final report, various stages of product development will be discussed. First of all, feasibility analysis will be conducted. After that product specifications and process specifications will be discussed in detail. Prototypes will be made and will be presented in the market for testing. On the basis of results, the products will be launched in actual market. After that, the lessons learned from this process of product development will be elaborated. The concluding remarks are presented in the last of the report. This report provides full-fledge information about product development process. continued (wordcount of report: 1000 words)

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