

# New Product Development, Magical mirror internal analysis

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## Abstracts

The project is about introduction of “magic mirror, it’s a magical mirror in a sense that the mirror will scan the face of the user and then the appropriate make up is suggested by the mirror. Now a days the technology is prevailing everywhere and same is the case with the field of beauty and technology. People are increasingly becoming conscious of how they look and they have a desire to look best. This product is developed by using high level technology that is actually a TV like screen and it has various options, when you will look into it you can try different kind of makeup and check what looks best on you. The development of a mirror that allows the user to check various kinds of makeup, like eyeliner, blush on, lipsticks and different hair colors by scanning their face. This will give the users an idea that how a particular make up will look on them and this will make their decision better and allows them to use the best kind of makeover. Cont... (750 words of this report)

## Contents

Resources  
Capabilities  
Core Competencies  
Value Chain  
SWOT Analysis  
Competitive Advantage

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