

New Product Development, Live Kitchen with Robotic Technology

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Abstracts

The current report will be divided into two main categories of identification of problem, developing the charter for innovation, creating the alternative solutions and concepts, testing the ideas by consumer interviews, selection of best idea, testing the finalized product and launching the product. Cont... (4000 words of this Report)



Contents

Introduction: Problem Based Ideation: Product Innovation Charter: Aims: Opportunities for Robotic Technology Live Kitchen: Threats for Robotic Technology Live Kitchen: Concept: Concept: Concept: Testing Evaluation Product testing and Launch Summary/ Conclusion

References:



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