

# Motivational Theories and Concepts, Al-Shaya Company

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## Abstracts

Motivation refers to the different behavior and attitude towards the achievement of the goals. It is basically that the different activities and drives generated in the person that push or pull him towards the desired outcome. In the modern business world motivated staff is the main asset for the business that act in positive manners in the achievement of the goals and that is why it is necessary to keep the staff motivated for the favorable attainment of the goals of the company and it also reduce the worker's turnover. Happy and satisfied workers are the guarantee of the success of the business as workers are the assets that turn the paper working plans of the Al Shaya Company to reality. Cont... (2000 words of this report)

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Al-Shaya Company

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