

Methods of Sales forecasting for New Product

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Abstracts

The main objective and goal of any company is to make profit and sales. When a company makes new product, it forecasts the profitability and revenues of new products and services. Various methods are used for forecasting sales of new products. A company has to select the best and appropriate method after complete investigation and type of products. The following are main three methods of forecasting sales.(continued...) wordcount of report: 750 words

Contents

Introduction
Jury of Executive Opinion
Historical Trend Analysis
ATAR Model
Conclusion
References

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