

Mckinsey 7s Framework at KPTC Kuwait Public Transport Company

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Abstracts

Business Organization is an organized combination of the various inter-relevant, complicated and dynamic factors. Such factor not just gives a company a competitive edge in the industry but also identify the restriction that needs to be handled timely in the internal and external business environment. KPTC stands for Kuwait Public Transport Company that is among the big names of the public transports in the Kuwait. KPTC started its operations in 1962 under the “Emiri Decree 60”. The workers at the KPTC are specialized in operational, administrative and financial activities and the total number of workers is 4207. The company is involved in different kind of the services such as public transport services, internal leasing services, arrangement of ummrah tours, regional leasing services, shipping services etc (KPTC, 2017).(continued...)wordcount of report: 1000 words

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