

Marketing Strategy of New Product: EcoNord Waste Management System

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Abstracts

The marketing strategy of ECONORD is discussed in this report. This company provides facilities in industry of waste management in Europe. Policies of marketing and methods are evaluated by considering various factors such as SWOT analysis, competitive analysis, marketing strategy, commodity attributes and marketing issues. (3000 words of this report)

Contents

Introduction

Company overview

EcoNord

Waste management industry in UK

Electronic bin lifters

Competitor Analysis

Terberg

Company overview

Types of lifters

Zoeller

Company overview

Bin lifters Types

Problem with hydraulic bin lifters

4. SWOT Analysis

4.1. Strengths

4.2. Weakness

4.3. Opportunities

4.4. Threats

5. Customers:

6. Competitive Advantage

7. Marketing objectives

Marketing tactics

9. Marketing strategy

9.1. International marketing strategy

9.2. International marketing strategy goals

9.3. Export and licensing

Indirect Export

Licensing

9.4. Marketing Mix Decisions in International Marketing

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Price:

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Promotion:

References

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