

# Marketing strategy for new Product Launch – EcoNord Waste Management

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## Abstracts

The marketing strategy of ECONORD is discussed in this report. This company provides facilities in industry of waste management in Europe. Policies of marketing and methods are evaluated by considering various factors such as SWOT analysis, competitive analysis, marketing strategy, commodity attributes and marketing issues.(continued...)wordcount of report: 3000 words

## Contents

Introduction  
Company overview  
EcoNord  
Waste management industry in UK  
Electronic bin lifters  
Competitor Analysis  
Company overview  
Types of lifters  
Zoeller  
Company overview  
Bin lifters Types  
Problem with hydraulic bin lifters  
SWOT Analysis  
Strengths  
Weakness  
Opportunities  
Threats  
Customers:  
Competitive Advantage  
Marketing objectives  
Marketing tactics  
Marketing strategy  
International marketing strategy  
International marketing strategy goals  
Direct Export  
Indirect Export  
Licensing  
Marketing Mix Decisions in International Marketing  
Product  
Price  
Place  
Promotion  
References

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