

Marketing Report of Kuwait Danish Dairy Company

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Abstracts

Kuwait Danish Dairy Company started its operations 22 years before by establishing a company in the Kuwait. It is the leading and largest producer and distributor of the food products and beverages in the Middle Eastern zone. It deals in almost sixty different product lines and all are relevant to food. The purpose of this report is to analyze in detail the marketing activities and position of the Kuwait Danish Dairy Company. Cont... (1300 words of this Report)

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