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Abstracts

During the last phase of 1955 the distributor contract were completed in Kuwait, Saudi Arabia, United Arab Emirates and some other countries that leads to the publicity of the cub exports. This report explains a detailed marketing plan of Toyota Kuwait



Contents

Marketing Project

Introduction

Vision and Mission

History

Target Segment

Business Portfolio

List of Competitors

Differentiation and Positioning

Product Life Cycle strategy

Pricing Strategy

Distribution channels

Recommendations

References



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