

Marketing Plan of Adax Global

<https://marketpublishers.com/r/M28F4786CE8EN.html>

Date: January 2017

Pages: 12

Price: US\$ 45.00 (Single User License)

ID: M28F4786CE8EN

Abstracts

The report is about the marketing plan of Axed Global is the small company located in the region of Kuwait. This organization is located in Frawaniya in the main city of Kuwait. The nature is the link with the service sector organizations as it operates in the sector of offering the services of outsourcing on a high quality basis. This organization was founded in 2012 and it has around 25 employees that offer the services and work for the organization. The owner of organization is Mr. Sufail. The main services that the organization offers are of trading in general, contract services, Designing the interiors of hospitals, ships and houses, services of Marketing and sales of products (specialized instruments, wrapping, Medical equipments, turnstile etc), ware housing facilities and storing, Logistics and transportation services. The services of decoration and maintenance of lifts and offering of the materials of production in agriculture, civil and engineering sector are also provided. Cont... (2250 words of this report)

Contents

Marketing Plan of Adax Global
Introduction
History of the Company
The Main Services of Organization
SWOT Analysis of Organization
Strengths
Weakness
Opportunities
Threats
Market Positioning
Pestel Analysis- The Macro Environmental Analysis
Political/lawful
Environmental Analysis
Social
Economical Environment
Technical components
Major Trends in the market place
Strengths
Weakness
Segmentation Analysis
Marketing Opprtunities

1-DETAILS OF THE ORGANIZATION'S ADVERTISING OPPORTUNITIES

Advertising (Brand Audit)
Plan (Motion realistic)
Web and Digital (Strategy and Planning)

2-EVALUATION OF THE DANGERS INCLUDED IN EVERY PROMOTING OPPORTUNITIES

Promoting (Brand Audit)
Plan (Motion realistic)
Web and Digital (Strategy and Planning)
References

I would like to order

Product name: Marketing Plan of Adax Global

Product link: <https://marketpublishers.com/r/M28F4786CE8EN.html>

Price: US\$ 45.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M28F4786CE8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970