

Marketing Mix of Pick Yo

<https://marketpublishers.com/r/M15FBCC3254FEN.html>

Date: August 2022

Pages: 9

Price: US\$ 28.00 (Single User License)

ID: M15FBCC3254FEN

Abstracts

PICK YO is one of best and established food company of Kuwait. This is domestic company of Kuwait that is proving diverse production in different regions of the Kuwait. The company completely understand the needs and requirements of the customers and provides appropriate products as per requirements of the customers. The main objective of PICK YO is to give the fittest frozen yogurt in different regions. This yogurt is produced in the kitchen of the company which is completely hygienic and purified. The company is providing products and services since 2010. In the Kuwaiti food market, the company possess significant market share as it provides products according to needs of customers (About us, 2016).

In this report, the marketing mix of PICK YO will be discussed in detail. First of all, the product of the company will be discussed in detail. Numerous features and qualities of the commodities will, continued(wordcount of report: 2000 words)

Contents

Introduction

Product

Product strategy, target market and objectives of the Coca-Cola Company

Recommendations

Price

Relationship among pricing strategies, target market and objectives of the company

Pricing Strategies

Recommendation

Place

Distribution Channels

Logistics management

Recommendation

Promotion

Target market and promotional tools

Recommendation

References

I would like to order

Product name: Marketing Mix of Pick Yo

Product link: <https://marketpublishers.com/r/M15FBCC3254FEN.html>

Price: US\$ 28.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M15FBCC3254FEN.html>