

Marketing Decisions for New Product Launch - Cooking master

<https://marketpublishers.com/r/M9F730D95B3AEN.html>

Date: July 2022

Pages: 8

Price: US\$ 24.00 (Single User License)

ID: M9F730D95B3AEN

Abstracts

The product we aim to develop is “cooking master”, that is a self-stirring device used to cook food automatically. The device contains an automatic mechanism that allows food cooking at different temperatures. There are mechanisms that stir the food in automatic manner once the food reaches hot temperature. The device have options to set temperature and time according to the nature of food been cooked. The device has an alarm system as well, when the set timing ends the device give information by alarm ringing so that the consumer can come to know that the food is ready. The device also offers the options to reheat food. This is developed for busy females, students and people living along to cook their food in less time and convenient manner. This allows hassle free cooking solution in which one does not have to wait and stand constantly in order to cook food. In this way the con summers can continue with other activities in the time food is being cooked and they don’t have to look again and again. There is trend of smart and automated kitchen machinery all around world and people are relying on convenient cooking solutions (Jolly, 2015). So that we are offering this product to fulfill consumer’s need by using advanced technology.(continued...)wordcount of report:

1200 words

Contents

Overview of product idea
Components
Environmental analysis
SWOT
Strengths
Weakness
Opportunities
Threats
Market position
Competitors
Background information
Operations management
Responsibility matrix
References

I would like to order

Product name: Marketing Decisions for New Product Launch - Cooking master

Product link: <https://marketpublishers.com/r/M9F730D95B3AEN.html>

Price: US\$ 24.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M9F730D95B3AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970