

Management of Kuwait Danish Dairy Company Kuwait (KDD)

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Abstracts

Kuwait Danish Dairy Company in Kuwait is a growing producer and distributor of food and drink products. It is leading company in Arabian Gulf that makes and distributes food and drinks excellently. It is well-known, most expanded and most modern dairy in the Kuwait and Arabian Gulf. Company has great market share and brand equity in Kuwait. Company provides various kinds of food and beverage products. The commodities of company are well-known for their high quality. Company provides juice, ice cream, and cooking products. Company was incorporated in 1960. The main competitors of company are Starbucks, Guernsey Farms Dairy, Minute Maid, Vitmarks and MIndbloom etc. The company provides services in 13 countries. The company is related to food and beverage, food, beverages & Tobacco manufacturing industry. The company provides services in food and beverage sector. The company has 1000 to 5000 workers. (KDD Co, 2014). Cont... (1200 words of this report)

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