

# Lead and Manage Effective Workplace Relationship, JKL Case Study

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## Abstracts

As a consultant of the JKL, I initially focus on the identification of the main problems of the industry so that to make recommendation on how to resolve the issues. The main issues I identified include delayed response to the customers, workers are not aware of the mission and vision of the company and they are also unfamiliar with the fact as what they have to achieve, what the management expects from them and how they can achieve their goals. The main cause of all of these issues is the poor and delayed communication that results in all of these issues. Cont... (1500 words of this Report)

## Contents

Problem Identification  
Needs of audience  
Needs of skills  
Needs of organization  
Communication Strategy  
External Regulations  
Communication draft plan  
Ethical needs  
References

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