

# Kuwait Danish Dairy Company, Potential changes in current operation

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## Abstracts

Kuwait Danish Dairy Corporation is a Kuwaiti dairy business company that operates in different food products in the gulf region. It is the leading brands of the Middle East that is among the top dairy food companies of the region along with strong competition with the Almarai Food Company (KDDC, 2016). There are basically three types of the opportunities identified for the Kuwait Danish Dairy Corporation by evaluating the external environment of the company. The three of the opportunities identified include the expansion of the company in the gulf region by expanding the customer's base through addition of the more food products as burgers, ice creams, coffee etc. The second opportunity identified is the expansion of the business operations to the European and Asian markets. The third opportunity identified is to increase research and development to identify more creative and innovative products and services. Cont... (1300 words of this Report)

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