

Kuwait Danish Dairy Company Opportunity Analysis

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Abstracts

Kuwait Danish Dairy Company is a dairy company that operates in different products such as juices, ice creams, olive oil products, full cream milk, Laban, flavored milk, culinary etc and it is among the leading brands of the gulf region and lead the markets of Middle Eastern zone in providing fresh milk (KDDC, 2016). The main goal of the report is to evaluate the three opportunities identified and to check their fit in the current scenario of the company and to inspect their financial and strategic feasibility. Then finally to select the best one among the three selected opportunities for the company. (continued...) wordcount of report: 1500 words

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