

Influencer Marketing is best option for marketing, Argumentative Essay

<https://marketpublishers.com/r/I39EDF6752AEN.html>

Date: January 2017

Pages: 7

Price: US\$ 35.00 (Single User License)

ID: I39EDF6752AEN

Abstracts

Influencer marketing can be defined generally, a type of marketing that focus on people who have impact on potential buyers. (Wong. 2014)The popular YouTube show “SwarShuaib” preformed an interesting social experiment. This show has been raising popularity in the last 2 years mainly because of the controversial topics and the guests who are interviewed in the show. In episode 7 of the show, the show’s staff made up a fake product under a fake brand name, and tried to sell it on the brand’s fake Instagram account and fake website. At the end of the web page there was a text explaining that the brand is fake. Despite the text and the fact that the brand has no reputation, the product still received massive demand from the show’s followers, that proves that people who has enough influence in social media can sell anything even if it has no brand recognition what so ever. The rise of social media influencers over the last few years is not just a coincidence; they have risen rapidly because the market has proven that their marketing is the most effective marketing method, there are several reasons that caused this new way of marketing products, its is social, and it easily attract people. Cont... (1500 words of this Report)

Contents

Introduction
Argument 1
Argument 2
Argument 3
Counter argument
Conclusion
References:

I would like to order

Product name: Influencer Marketing is best option for marketing, Argumentative Essay

Product link: <https://marketpublishers.com/r/I39EDF6752AEN.html>

Price: US\$ 35.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I39EDF6752AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970