

Idea and Concepts Generation for New Product, Solar Energy System

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Abstracts

The concept generation is elaborating as a specific method for generating various range and forms of ideas in relevance to the specific product. In this deliverable we will inspect the idea generation method of the solar energy system that will be designed for the people of the Kuwait. The concept generation method choose for the solar energy system is depend on the symbiotic idea formation technique that is used for the different multiple ideas and concepts by concentrating on the various elements and then move to narrow down the idea and make selection of the best one (John Mitchell, 2014). Symbiotic idea formation method will be used to form various ideas and concepts for the solar energy system on the basis of the goods, various features, target customers and markets and other factors and then we will narrow down the concept and choose the best of all the concepts by focusing on the resources available to the company and the external environmental elements. Cont... (500 words of this report)

Contents

Introduction
Concept No.1
Concept No.
Concept No.
Concept No.4
Concept No.
References

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