

How Corporate Social Responsibility is Measured, Full Report

https://marketpublishers.com/r/HBC727EA60FEN.html

Date: January 2017

Pages: 16

Price: US\$ 80.00 (Single User License)

ID: HBC727EA60FEN

Abstracts

The concept of social responsibility is getting importance day by day. Now several companies have started to invest in this concept. Corporate social responsibility is considered vital and essential for development and growth of the company. From last few years, all companies are paying complete attention on this issue. Numerous researchers have conducted research on this topic. In this final deliverable, we will summarize the 5 articles for explaining the various guidelines of corporate social responsibility and impacts of various measurements. It is biggest responsibility of company to show complete data. The company is responsible for environment and society's welfare. In order to complete this responsibility, various companies are paying complete attention on corporate social responsibility and providing complete information about this in their financial statements. In this assignment, complete information about difference measures will be discussed in detail. Cont... (4000 words of this report)



Contents

Introduction

Guidelines for measuring the corporate social responsibility

The Importance of Metrics in CSR

Audience

Goals

Resources, Effectiveness, and Efficiency

arious measures for calculating corporate social responsibility

Inputs

Outputs

Importance of guidelines and measures

Profitability enhancement

To gain the attention of workforce

To gain and retain the consumers

To facilitate the structure and shape of commodities

To reduce the costs of constructions

To provide goodwill

A virtue per se

Qualitative and Quantitative Measures

Impact of using various measures

Influence of company's attributes on CSR

Conclusion

References



I would like to order

Product name: How Corporate Social Responsibility is Measured, Full Report

Product link: https://marketpublishers.com/r/HBC727EA60FEN.html

Price: US\$ 80.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/HBC727EA60FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970