

# Full business plan of Luxurious Travel Agency

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## Abstracts

“Luxurious Travel Agency” is a new form of business that we are going to start that will arrange luxurious trips for different people according to their demand. Luxurious Travel Agency will provide the traveling opportunities to the people of the Kuwait in different style and format that was never seen before. We will provide several types of travelling packages like honey moon packages, business trip packages, executive mission packages and group trips packages. In this final report we will discuss the different aspects of the “Luxurious Travel Agency” under three main deliverables. In the deliverable one we will evaluate the business description, business plans, external and internal environment of the company and in the second section of the report we will discuss the corporate and the business strategy for the “Luxurious Travel Agency” along with the description of the reasons of selecting the diversification for our business and in the final section of this report we will discuss the different forecasted plans for the “Luxurious Travel Agency” like the Marketing plan, Human Resource Plan, Operational Management Plan and the Financial Plan. All this analysis assist us to anticipate the future potential of the “Luxurious Travel Agency”. Cont... (6500 words of this report)

## Contents

Executive summary:  
Synopsis of Company:  
General overview of the company:  
Vision:  
Mission:  
Products and services:  
Stakeholders:  
Identification of the market:  
Customers:  
Future goals:

### **3. BUSINESS IDEA**

Management plan:  
Financial plan:  
Future expectations:  
Human resource plan:  
Operational plan:

### **4. ENVIRONMENTAL ANALYSIS**

External Environment Analysis  
Description and analysis of the general environment with its most 3 influential components:  
Description and analysis of the industry environment using the five forces model of competition  
Porters Five Forces Model of the Luxurious Travel Agency:  
Barriers to Entry:  
Supplier Power:  
Buyer Power:  
Threat of Substitutes:  
Threat of Rivalry:  
Description and analysis of the competitor environment:  
Internal Environment Analysis:  
Technological resources  
Human assets:  
Financial resources:

Description and analysis of the capabilities of the company

Use the “four criteria of sustainable competitive advantage”

Location and Environment:

Team work:

Technical Skills:

Large set up:

Suppliers:

Distribution:

Distribution channels:

Internal Environmental Analysis:

Strength of the Luxurious Travel Agency:

Weaknesses of the company:

The deficiencies of the corporation:

Measures:

Preliminary identification and definition of competitive advantage of the company

Business-Level Strategies:

Causes of selection of Differentiation Strategy:

Porter's Five Forces Model:

Risks associated with the Differentiation Strategy:

Implementation of the strategy:

Corporate-Level Strategy

Analyze and identify the level of diversification of the company:

Causes of selecting diversification strategy:

Diversification Strategy for Luxurious Travel Agency:

Level of diversification adopted by Luxurious Travel Agency:

Selection of diversification strategy for Luxurious Travel Agency:

Concentric Diversification Strategy:

The causes of the selection of the diversification strategy:

Marketing Plan:

Human Resource Management

Recruitment plan:

Training and development:

Performance management:

Compensation:

Operational plan:

Financial planning

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