

Full business plan of Luxurious Travel Agency

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Abstracts

“Luxurious Travel Agency” is a new form of business that we are going to start that will arrange luxurious trips for different people according to their demand. Luxurious Travel Agency will provide the traveling opportunities to the people of the Kuwait in different style and format that was never seen before. We will provide several types of travelling packages like honey moon packages, business trip packages, executive mission packages and group trips packages. In this final report we will discuss the different aspects of the “Luxurious Travel Agency” under three main deliverables. In the deliverable one we will evaluate the business description, business plans, external and internal environment of the company and in the second section of the report we will discuss the corporate and the business strategy for the “Luxurious Travel Agency” along with the description of the reasons of selecting the diversification for our business and in the final section of this report we will discuss the different forecasted plans for the “Luxurious Travel Agency” like the Marketing plan, Human Resource Plan, Operational Management Plan and the Financial Plan. All this analysis assist us to anticipate the future potential of the “Luxurious Travel Agency”. Cont... (6500 words of this report)

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