

Full Business plan for new Business, Elegence Shoes and Bags Manufacturers

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Abstracts

Elegance is an environmental friendly shoes and bags manufacturing business that will serve the environmental conscious people of the Kuwait by providing them the eco friendly products.

We will start our business as a sole proprietorship and the unique point of our business is that we deal in business with no environmental pollution and it is a low cost and low priced business that will be best for the environmental conscious people of the Kuwait and we will provide the highly competitive products with justifiable prices in the market and this thing will differentiate us.

The management we required belongs to different areas of specialization and all of them have the Master degree in Business with their concerned area of specialization.

Total start up cost of our business will be 18000 KD and we will use the self funding and a loan of 8000 KD from the bank of the Kuwait @ of 3.2%.

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