

Feasibility of opening Atlantis in Kuwait

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Abstracts

The main purpose of this research is to assess the feasibility of “under water Park Atlantis “Dubai in Kuwait. Data from 330 respondents in Kuwait was collected by means of self administered questionnaire and analyzed by frequency, percentage and graphical analysis. After the research it is evident that there is great demand of Hotel in Kuwait and no other restaurant is offering this kind of services. People have interest in dolphin and sea animals, water rides, water related activates for children, snorkeling, spa and salon along with a restaurant specialized in sea food so they can take advantage of this gap and start operations in Kuwait to grow the business and profits. Cont... (3500 words of this report)

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