

Economic Characteristics and Competitive Dynamics of Burgan Bank in the Industry

<https://marketpublishers.com/r/E719AD635160EN.html>

Date: July 2022

Pages: 6

Price: US\$ 18.00 (Single User License)

ID: E719AD635160EN

Abstracts

Strategy is considered an important part of development and success of the company. Strategies are made for various purposes. The strategies are made for differentiating products and services from competitor's products and services. Coca-cola has complete authority on distribution channels. Wal-Mart is using low cost strategy in order to compete in the market. Disney is using differentiation strategy by providing quality products and services.

Burgan bank is one of most developed and well-known banks in Kuwait. The bank is using several strategies for differentiating products and services. The bank provides quality services and products for satisfaction of customers. The bank is also providing services in many other countries. Bank is using diversification strategies excellently as well. In this report, we will analyze the strategies used by Burgan Bank in detail. The strategies which are used by Burgan bank will be discussed in detail including differentiation and diversification strategies. (Continued...) Wordcount of report: 1000 words

Contents

Introduction
Framework for strategy analysis
Nature of the product and service
Differentiation Strategy
Low cost strategy
Innovative strategy
Degree of integration in value chain
Vertical integration
Manufacturing distribution
Degree of geographical diversification
Horizontal Integration
Benefits of geographical diversification
Degree of industry diversification
References

I would like to order

Product name: Economic Characteristics and Competitive Dynamics of Burgan Bank in the Industry

Product link: <https://marketpublishers.com/r/E719AD635160EN.html>

Price: US\$ 18.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E719AD635160EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970