

Distribution channel, Location and logistic management in Starbucks Kuwait

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Date: January 2017 Pages: 3 Price: US\$ 30.00 (Single User License) ID: DFE4F7D0741EN

Abstracts

Starbucks is using supply oriented market model and the indirect distribution channel. The figure mentioning below is showing the distribution network of the Starbucks Kuwait. Cont... (500 words of this Report)



Contents

Distribution Channel: Location: Logistics Management: Recommendation: References:



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