

Detailed Marketing Process of Starbucks (2500 words)

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Abstracts

The report is about the process of operations management at Starbucks Kuwait. The report will provide the general company information and then it will focus on marketing process of starbucks in delivering its final goods and services. The interview questions related to operations are mentioned. At the end the recommendations are provided and the report is concluded.

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2.2- Responsibility Matrix

3.1 – Process information

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Process

3.2- Questions

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3.2.2- What module inputs are employed?

3.2.3-Which repetitive operations are found?

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3.2.6-What are main steps that don't add value?

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