

Critical Review of the Article related to corporate social responsibility

<https://marketpublishers.com/r/CFE639EF61FEN.html>

Date: January 2017

Pages: 5

Price: US\$ 30.00 (Single User License)

ID: CFE639EF61FEN

Abstracts

“Corporate Social Responsibility and Firm Financial Performance” by Jean B. McGuire, Alison Sundgren and Thomas Schneeweis was published in December, 1988. The article was published in Academy of Management Journal. The volume number is 31 and issue number 4, while page number is 854-874. 1st author belongs to Concordia University while remaining authors belong to University of Massachusetts. In this report critical review of the selected article is explained. Cont... (1000 words of this report)

Contents

Title: "Corporate Social Responsibility and Firm Financial Performance" by Jean B.

McGuire, Alison Sundgren and Thomas Schneeweis

Authors Background

Originality / Value

Research Purpose and objectives

Research Type and Approach

Research design / Methodology

Research findings

Comments and Opinion

Limitations

Conclusion

I would like to order

Product name: Critical Review of the Article related to corporate social responsibility

Product link: <https://marketpublishers.com/r/CFE639EF61FEN.html>

Price: US\$ 30.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CFE639EF61FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970