

# Corporate Social Responsibility Measurement Process

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## Abstracts

Corporate social responsibility is the type of the company's self regulations that is aligned with the modern business model. Corporate social responsibility is the need of the modern business world that make the business align with the social, ethical and moral needs of the business. Corporate social responsibility policy function in the form of the self regulatory technique in that the business evaluate and make sure its active compliance according to the ethics, moral, legal framework and the global standards. All the reputable corporations of the world make use of the corporate social responsibility to set a positive image in the society by playing its favorable role towards the society. The goal is to enhance the long term profitability with the favorable public association, high ethical and moral rules to decrease the business and regularity uncertainty and to win the confidence of the shareholders by taking responsibility towards the society. Corporate social responsibility motivate the corporations to make the favorable influence on the environment and the stakeholders involving the customers, workers, investors, communities and other people. The purpose of the final report on the corporate social responsibility is to discuss the measuring of the CSR for the different companies, its value and the selected methods along with the discussion of the qualitative and quantitative analysis of the corporate social responsibility. In it we will mainly focus on the two learning outcomes as one is to identify the measuring means along with their influence with reference to the corporate social responsibility and other learning outcome to be achieve through this report is to identify and evaluate the qualitative and quantitative analysis of the corporate social responsibility. Cont... (4000 words of this report)

## Contents

Introduction

Learning Outcome 3: Guidelines for measuring the Corporate Social Responsibility

The Importance of Metrics in CSR for measurement

Measuring the Influence of corporate social responsibility

Various measures for calculating corporate social responsibility

Learning Outcome 4: Qualitative and Quantitative Measures

Influence of Using Different Measures

Impact of company's attributes on CSR

Conclusion

References

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