Company Report - Marketing Mix of Hassan Optician Kuwait (2000 words)

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Abstracts

Abstract:

This final report will be divided into several sections.

In the first section of the report we will describe the products and services of the Hassan Opticians along with the suggestions and the influence of the products on the target markets.

In the second section of the report we will focus on the pricing strategy of the company and the third part of the report will describe the placement factors as how the products and services of the Hassan Opticians are distributed and reached to the final customer and then in the fourth part of the report we will include the concluding remarks.

Contents

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