

Change Management in Yahoo Inc.

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Abstracts

In order to survive effectively in today's global world, it is required that company must alter as per requirements. The management's style is considered vital in this regard. Because all success and development of effective change widely depends on leader's style. The model of change, the forces of change and the outcomes achieved from these changes are extensively affected by the behavior of leader. In this report, the manager of 'Yahoo Inc' is critically evaluated because he has made several changes in past. For purpose of making subsidiary of 'Alphabet' which is parent company, the leader has adopted several changes and implementation. Cont... (1000 words of this Report)

Contents

Introduction
Origin of Change
Model of Change
Outcome of Change
Lessons for Kuwaiti Organization
Summary
References

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