

# Change Management in Google Inc.

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## Abstracts

Change is important for organizations in order to survive in the competitive environment. The style of leaders plays an important role in this regard, in the forces of change, the model of change that is employed and the result that change intervention has produced. The business leaders play a vital role in entire process of change. In this assignment, the leader of “Google” is select to critically evaluate the change model adopted by him in order to change the structure of Google by making it subsidiary of new parent organization known as “Alphabet”. Cont... (1000 words of this Report)

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Origin of Change  
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