

# Business Plan for fruit juices organization

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Date: August 2015

Pages: 20

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## Abstracts

Fruit Juices organization is established to provide natural juices of fruits and vegetables to the people of society. The company targets the people on the basis of the demographics of the people. After a thorough research and study we came along the decision of locating the business. The business will locate the ware house will be in Sulaibiya as it is near port .While the main office wills also be located there for convenience. The juices will be delved to retail out let opened in “magic Mall”. The business would have certain strengths and weaknesses, being new player the organization have not much reputation and well established relations with other parties. The main strengths were well qualified staff and state of art ware house with 76 pallets and cold storage system. The company will be financed more of its portion with debt this debt would be useful for the office place and for the sourcing of supplies and for selling and advertising costs.....[To continue reading please purchase this report]

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