

Business Feasibility Report, Diet House Restaurant

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Abstracts

Diet House is a new and unique business idea that is selected after the trend analysis in the Kuwait as the trend and awareness of using the diet and healthy food is increasing in the Kuwait because people want to stay healthy and fit. For this purpose the company provides the diet food and beverages along with diet plans and consultation services. The company before starting a new business conducts a feasible study to check the attractiveness of different factors for the formation of the Diet House in the Kuwait. the results of the economic analysis, market analysis, financial analysis and the business strategy are highly motivating for the Diet House that encourage the company to form the Diet House in the Kuwait to serve the people of the Kuwait in the way of adoption of the healthy lifestyle. For the successful business it is recommended however that the company needs to hire a legal consultant for all initial legal requirements and focus on growth strategy. Cont...(5000 words of this report)



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