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Abstracts

Strategy is considered an important part of development and success of the company. Strategies are made for various purposes. The strategies are made for differentiating products and services from competitor's products and services. Coca-cola has complete authority on distribution channels. Wal-Mart is using low cost strategy in order to compete in the market. Disney is using differentiation strategy by providing quality products and services. Cont... (1000 words of this Report)

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