

Bill Clinton and the Monica Lewinsky Scandal

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Abstracts

The case of the Lewinsky is a sexual scandal among the Bill Clinton and the Monica Lewinsky. Bill Clinton was a former president of the America and Monica Lewinsky was a young White House employee who joins White House for the internship purpose and they got appointment as the permanent worker of the white house. During this time in the 1996, Monica Lewinsky develop sexual affair with the Bill Clinton and now currently this scandal is revealed while Bill Clinton is refusing to have any sexual relationship with the Monica Lewinsky (CNN, 2016). The target audience of the scandal is the people of the America and political spheres of the world. The sex scandal of the Bill Clinton and the Monica Lewinsky is related to the political matters and American culture. The data collected for the analysis and research purpose is the secondary information and qualitative data technique is used for this purpose in that the data relevant to the affair and scandal collected such as the time period of the scandal, duration of the scandal, existing relationship among Bill Clinton and the Monica Lewinsky, outcomes of the scandal and the influence of the scandal on the parties involved in it in direct or indirect manners etc. The main strength of this data gathering technique is that it provide the different opinion on the scandal, it save time, efforts and the expenses. The main weaknesses of this technique include that it is tough to inspect the reliability and authenticity of such form of data as different news channels and agencies have their own opinion. Newspapers and news channels cover the scandal in efficient way and are authentic means of secondary qualitative form of data (CNN, 2016).(continued...)wordcount of report: 1000 words

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