

Big Bottom Market - How Can a Small Restaurant and Specialty Food Store Cope with Highly Seasonal Sales Case Study

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Abstracts

Following discussion are based on the analysis of a case study related to the smalls business of three owners named Big Bottom Market. The main aim of the discussions is to analyze a case and present recommendations based on the situation of a business.(wordcount of report: 1000 words)

Contents

Introduction

Discussions

Advantages and Disadvantages of Ideas by Owners and Employees

Persuasion of Ideas Based on Recommendation

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