

Amazon and AutoNation, Estimation of Stock Values by Dividend Discount Model and CAPM

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Date: January 2017

Pages: 9

Price: US\$ 42.00 (Single User License)

ID: A5A67D9BB6CEN

Abstracts

Amazon Inc is a multinational corporation of the America that deals in electronic commerce and cloud computing business. It is the leading internet dependent retailer of the America and has strong positioning in the market. It deals in online bookstores that alter the trend of the electronic books, it also sale electronic CDs, videos, blue rays, MP3 downloading, food, furniture, toys, games, software, jewelry etc. It has it's headquarter in the Washington (Amazon, 2016). Cont... (2000 words of this report)

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