

Al Jazeera Airways in Kuwait, Moving from Traditional Marketing to Online Marketing and Customer Services

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Abstracts

Al Jazeera Airways in Kuwait is a famous corporation of the Kuwait that mainly involve in making available air travelling services to the customers of the Kuwait and to other countries in the Middle East. The major base of the corporation is the international airport in the Kuwait and it provides the low cost air travelling services all across the Middle East. Al Jazeera Airways in Kuwait initiated its working in the 2004 with the capital of 10 million KD by using IPO's. Al Jazeera Airways is registered in the stock exchange of the Kuwait and it is one of the advanced airways of the Kuwait and it provide the advanced services at the low price that is attractive for the customers of the company (Jazeera Airways, 2016). Cont... (2000 words of this report)

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