

Agricultural Company, Internal Environment Analysis

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Abstracts

The industry of the agriculture is not much saturated in the Kuwait as there are not many rivals present in the agricultural market. The entrance barriers in the industry are of moderate nature. There are different direct and indirect rivals of our agricultural company in the industry in Kuwait as Kuwait agricultural company, Green field agricultural company, United Agricultural Company etc but the main and direct rival of our company is the Green field agricultural company that will be compare on different edges in this section of the report. The table mentioning below is making comparison of the Green field agricultural company with our agricultural company in the Kuwait on different aspects as number of branches, business globalization, profit ratio, customer's base, number of workers and number of products and services. Cont... (1000 words of this Report)

Contents

4.4 Competitors Environment:

5.1 Resources of Company:

5.2 Description and analysis of the capabilities of the company

5.4 Use the “value chain analysis” to identify, define, and analyze the core competencies of your company.

5.5 Internal Environmental Analysis:

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