

Site Management Organization Market – Distribution by Therapeutic Areas (Oncological Disorders, CNS Disorders, Infectious Diseases, Cardiovascular Diseases and Others), Trial Phases (Phase I, Phase II, Phase III and Phase IV), Clinical Trial Components (Site Management, Onsite Monitoring, Project Management and Others), Type of Interventions (Therapeutics, Devices and Surgical Procedure) and Key Geographies (North America, Europe, Asia-Pacific, Latin America, MENA, and RoW): Industry Trends and Global Forecasts, 2021-2035

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Abstracts

The site management organization market is expected to reach USD 8.5 million by 2021 anticipated to grow at a CAGR of 10% during the forecast period 2021-2035

Clinical trials constitute a pivotal element in drug development, crucial for evaluating a candidate's safety and efficacy. Statistics suggest that about 40% of the investment in drug development, amounting to roughly USD 78 billion annually, is directed towards these trials. However, conducting these trials poses several challenges, spanning scientific and operational complexities, difficulties in recruitment and retention, concerns regarding data management, and stricter regulatory requirements. The involvement of various stakeholders in this multifaceted process often results in delays, with over 80% of trials being postponed by one to six months, and only 10% completing on schedule. Consequently, the pharmaceutical industry continuously seeks ways to improve the clinical trial process and its management. Among several strategies, outsourcing trial

operations to specialized service providers, such as site management organizations (SMOs), has emerged as a viable option. Involving these providers offers numerous advantages, enabling sponsors to adhere to research timelines. SMOs can expedite patient recruitment, shorten study durations, and oversee the entire trial process and administrative tasks for their clients. Moreover, pharmaceutical innovators, contract research organizations (CROs), and even developers of medical devices can utilize SMOs' therapeutic and operational expertise, global site networks, and established processes to conduct clinical research and manage sites efficiently in terms of both time and cost. Presently, approximately 250 companies claim to actively provide SMO services to drug and medical device developers worldwide. Recent developments in the site management market focus on consolidating capabilities, expanding service portfolios, and collaborating to broaden geographical coverage. These trends arise from sponsor companies' preference for comprehensive service providers and the increasing recognition of outsourcing as a beneficial model for clinical trial management and research site administration. With the growing complexity and registration of more clinical trials, the demand for SMOs is expected to experience steady market growth in the forecast period.

Report Coverage

The report examines the site management organization market, focusing on therapeutic areas, trial phases, clinical trial components, types of interventions, and key geographical regions.

It analyzes various factors impacting market growth, including drivers, restraints, opportunities, and challenges.

Assessing both potential advantages and obstacles within the market, the report provides insights for stakeholders and details the competitive landscape among top market players.

Revenue forecasts are provided for market segments across six major regions.

It offers an overview of companies offering services to Contract Research Organizations (CROs), pharmaceutical, biotech, and medical device firms. Information includes establishment year, employee count, headquarters location, offered services (e.g., site selection, patient recruitment), therapeutic expertise, and global reach.

The evaluation of service providers considers headquarters location (North America, Europe, Asia-Pacific & RoW) and employee count (small, mid-sized, large). It highlights key players in site management based on their capabilities.

Examining partnerships in the site management market (e.g., acquisitions, joint ventures) involves analyzing types, years, focus areas, and active participants. Insights on regional distribution of collaborations are provided.

A detailed breakdown of investments received by site management organizations includes year-wise data, funding types, investor types, active players, and investor distribution by geography.

Insights on completed, ongoing, and planned clinical studies encompass trial registration year, patient enrollment, status, phase, sponsor type, and geographical distribution.

Estimations of the yearly demand for clinical trial participants are based on ongoing and planned trials sponsored by both industry and non-industry entities.

Detailed profiles of selected top players offering Site Management Organization (SMO) services in North America, Europe, and Asia-Pacific. Information includes establishment year, employee count, headquarters location, service portfolio, recent developments, and future outlook.

Key Market Companies

FOMAT Medical Research

Parexel

Pharm-Olam

Veristat

WCCT Global

Worldwide Clinical Trials

CROMSOURCE

Fidelis Research

Scandinavian CRO

Trialbee

CMIC Group

George Clinical

Tigermed

Veeda Clinical Research

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