

Patient Engagement Solutions Market: Distribution by Deployment Option (Cloud-based Solutions, On-Premise Solutions and Web-based Solutions), Type of Solution Offered (Appointment Management Solutions, Electronic Health Record Integration Solutions, Patient Education Solutions, Remote Patient Monitoring Solutions and Other Solutions), Application Area (Financial Health Management, Fitness and Wellbeing, Home Health Management, Research and Development and Social Health Management), End-user (Healthcare Providers, Individuals, Payers and Other End-users), and Key Geographical Regions (North America, Europe, Asia, Middle East and North Africa, and Rest of the World): Industry Trends and Global Forecasts, 2023-2035

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Abstracts

The global patient engagement solutions market is estimated to be USD 21 billion in 2023 and anticipated to grow at a CAGR of 19.4% during the forecast period 2023-2035.

Patient engagement solutions are integral in empowering individuals to actively participate in their healthcare journey, improving outcomes and experiences. These solutions include various software and digital platforms tailored to grant access to

medical data, schedule appointments, and facilitate communication with healthcare providers. They support remote patient monitoring and encourage shared decision-making. Research shows that engaged patients are three times less likely to face unmet medical needs and are twice as likely to seek timely care compared to less engaged individuals. Recent advancements in technologies like AI, machine learning, personalized care, telemedicine, and remote monitoring devices have significantly reshaped healthcare delivery. Companies specializing in patient engagement software are dedicated to providing comprehensive services for seamless patient-provider interactions.

The COVID-19 pandemic has accelerated the adoption of patient-centric care solutions such as telehealth, hastening the integration of patient experience technologies into healthcare practices. With heightened patient awareness and ongoing innovation, the market for patient engagement solutions is set for substantial growth, offering a diverse range of platforms and services aimed at enhancing patient outcomes and the healthcare experience.

Report Coverage

The report examines the patient engagement solutions market, focusing on deployment option, type of solution offered, application area, end-user, and key geographical regions.

It analyzes market growth factors such as drivers, restraints, opportunities, and challenges.

Evaluation of potential advantages and obstacles within the market landscape is provided, along with insights into the competitive environment for leading market players.

Revenue forecasts for market segments are presented concerning five major regions.

Summarizing key research insights, the report offers a comprehensive view of the current and anticipated evolution of the patient engagement solutions market in the short, mid, and long term.

The report introduces essential concepts related to patient engagement solutions, elucidating solution types, applications, and challenges, while

highlighting recent trends and future prospects.

It presents an overview of the current market landscape among patient engagement solution providers, evaluating crucial parameters such as establishment year, company size, headquarters location, platform types, deployment options, offered components, application areas, end-users, and customization features.

Through insightful analysis, the report delineates contemporary market trends based on parameters like company size, headquarters location, customization features, offered solutions, platform types, application areas, and end-users.

The report conducts a detailed competitiveness analysis of patient engagement solution providers, evaluating company strength, product portfolio, and funding strength.

Detailed profiles of notable players identified through the competitiveness analysis are featured, encompassing company overview, establishment year, employee count, headquarters location, key executive team members, product portfolio details, recent developments, and future projections.

It analyzes funding and investments secured by companies in the patient engagement solutions domain from 2018 to 2023, considering funding year, amounts, types, geographical distribution, key players, and investors involved.

Conducting a comprehensive sentiment analysis of patients' experiences with patient engagement solutions, the report examines challenges, beneficial features, and recommendations for improving engagement in healthcare services.

Key Market Companies

athenahealth

Coviu

GetWellNetwork

Health Catalyst

MediBuddy

Mocero Health

Orion Health

Physitrack

SolvEdge

Veradigm (formerly Allscript)

Well-Beat

Wolters Kluwer

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