

Global Mobile Health (mHealth) & mHealth Apps Market (North America-The US; Europe-Germany; Asia Pacific-Japan, China & India) Outlook 2022

https://marketpublishers.com/r/G538C42640CEN.html

Date: June 2018 Pages: 82 Price: US\$ 1,500.00 (Single User License) ID: G538C42640CEN

Abstracts

Profound interest in mHealth is increasingly becoming advent worldwide. It has emerged from the convergence of healthcare and mobile technology. It encompasses wide application areas. Off late, rise in popularity of mHealth apps has brought about development of more personalized mHealth apps catering to various healthcare segments. The report "Global Mobile Health (mHealth) & mHealth Apps Market (North America-The US; Europe-Germany; Asia Pacific-Japan, China & India) Outlook 2022" provides an in-depth analysis of the current scenario, detailed market outlook of global mobile health market. Geographical segmentation is done across major markets such as North America (the US), Europe (Germany) and Asia Pacific (Japan, China & India). Market outlook for overall market as well as aforementioned regions has been provided for the period 2017-22.

The report provides comprehensive coverage on major industry drivers, restraints, and their impact on market growth during the forecast period. Furthermore, the study encompasses various market specific growth opportunities in global mobile health and mobile health apps market. The report has been segmented as following:-

Geographical Coverage

North America - The US

Europe – Germany

Asia Pacific - Japan, China & India



Companies Coverage

Abbott Laboratories

Johnson & Johnson

AstraZeneca plc

Novartis AG

Pfizer Inc.



Contents

1. EXECUTIVE SUMMARY

2. RESEARCH METHODOLOGY

3. MHEALTH

- 3.1 Introduction
 - 3.1.1 Overview
 - 3.1.2 Business Models
 - 3.1.3 Application Areas
- 3.2 Market Analysis
 - 3.2.1 Market Sizing (Actual & Forecasted)
 - 3.2.2 Market Share by End-Use
 - 3.2.3 Market Share by Region

4. MHEALTH APPS

- 4.1 Introduction
 - 4.1.1 Overview
 - 4.1.2 Segmentation
 - 4.1.3 mHealth Value Chain Analysis

5. MARKET ANALYSIS

- 5.1 Market Sizing (Actual & Forecasted)
 - 5.1.1 Market Sizing by Value (Actual & Forecasted)
 - 5.1.2 Market Sizing by Volume (Actual & Forecasted)
- 5.2 Market Share Analysis
 - 5.2.1 Market Share by Type
 - 5.2.2 Market Share by Platform
 - 5.2.3 Market Share by End-User
 - 5.2.5 Market Share by Distribution Channel
 - 5.2.6 Market Share by Region

6. REGIONAL ANALYSIS

6.1 North America

Global Mobile Health (mHealth) & mHealth Apps Market (North America-The US; Europe-Germany; Asia Pacific-Japan...



- 6.1.1 Market Sizing (Actual & Forecasted)
- 6.1.2 The US
 - 6.1.2.1 Market Size by Value (Actual & Forecasted)
 - 6.1.2.2 Market Size by Volume (Actual & Forecasted)
 - 6.1.2.3 Market Share by Distribution Channel
- 6.2 Europe
 - 6.2.1 Market Sizing (Actual & Forecasted)

6.2.2 Germany

- 6.2.2.1 Market Size by Value (Actual & Forecasted)
- 6.2.2.2 Market Size by Volume (Actual & Forecasted)
- 6.2.2.3 Market Share by App Type
- 6.3 Asia Pacific
- 6.3.1 Market Sizing (Actual & Forecasted)
- 6.3.2 Market Share by Nations
- 6.3.3 Japan
 - 6.3.3.1 Market Size by Value (Actual & Forecasted)
- 6.3.3.2 Market Size by Volume (Actual & Forecasted)
- 6.3.4 China
- 6.3.4.1 Market Size by Value (Actual & Forecasted)
- 6.3.4.2 Market Size by Volume (Actual & Forecasted) 6.3.5 India
- 6.3.5.1 Market Size by Value (Actual & Forecasted)
- 6.3.5.2 Market Size by Volume (Actual & Forecasted)

7. MARKET DYNAMICS

- 7.1 Industrial Trends & Developments
- 7.1.1 Apps for Different Healthcare Segments
- 7.1.2 Mergers & Acquisitions
- 7.2 Growth Drivers
 - 7.2.1 Higher Adoption of Smartphones
 - 7.2.2 Growing Internet Penetration
 - 7.2.3 Better Health Management
 - 7.2.4 Cost Effective
- 7.3 Challenges
 - 7.3.1 Behavioral Barriers
 - 7.3.2 Reimbursement Issues
 - 7.3.3 Lack of Standardization and Interoperability
 - 7.3.4 Security Risks



8. COMPETITIVE LANDSCAPE

9. COMPANY PROFILES

- 9.1 Abbott Laboratories
- 9.2 Johnson & Johnson
- 9.3 Novartis International AG
- 9.4 AstraZeneca plc
- 9.5 Pfizer Inc.



I would like to order

Product name: Global Mobile Health (mHealth) & mHealth Apps Market (North America-The US; Europe-Germany; Asia Pacific-Japan, China & India) Outlook 2022
Product link: https://marketpublishers.com/r/G538C42640CEN.html
Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G538C42640CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Global Mobile Health (mHealth) & mHealth Apps Market (North America-The US; Europe-Germany; Asia Pacific-Japan...