

Global Medium & Heavy Truck Market [By Region – North America (The US, Canada & Mexico), Europe (Germany, Spain & The UK) & Asia Pacific (China, Japan & India) Market Outlook 2025

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Abstracts

The trucking industry is at forefront of technology led transformation with focus on CASE (Connected, Autonomous, Shared & Services and Electric) technologies. Digitalization forms the backbone of this technology led trucking revolution with integration of sensors, equipment & technologies on-board truck models.

The report “Global Medium & Heavy Truck Market [By Region – North America (The US, Canada & Mexico), Europe (Germany, Spain & The UK) & Asia Pacific (China, Japan & India) Market Outlook 2025” provides in-depth analysis of the current scenario, detailed market outlook of the global medium and heavy market overall as well as across various geographies. Regional analysis is done across major markets in North America, Europe and Asia Pacific.

The report provides comprehensive coverage on major industry drivers, restraints, and their impact on market growth during the forecast period. Furthermore, the study encompasses various market specific growth opportunities in global medium and heavy truck market. The report has been segmented as following:-

Geographical Coverage

North America – The US, Canada & Mexico

Europe – The UK, Spain & Germany

Asia Pacific – China, Japan & India

Key Vendors

Daimler AG

Volkswagen AG

AB Volvo

Tata Motors Limited

PACCAR Inc.

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