

# **Global Insect Repellent Market (By Pest - Mosquito, Flies & Tick; By Ingredient - Natural & Synthetic; By Region – Asia Pacific, North America & Europe) Market Outlook 2024**

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## **Abstracts**

Rise in demand for safer active ingredients in insect repellent has led to development of innovative products containing natural ingredients. Some of these natural ingredients include citronella oil or eucalyptus oil. Furthermore, manufacturers have also come with conceal mosquito repellent candles which act as mosquito inhibitors rather than insect repellents.

The report “Global Insect Repellent Market (By Pest - Mosquito, Flies & Tick; By Ingredient - Natural & Synthetic; By Region – Asia Pacific, North America & Europe) Market Outlook 2024” provides in-depth analysis of the current scenario, detailed market outlook of the global insect repellent market overall as well as across various sub-segments such as pest types such as Mosquitos, Flies and Ticks. Based on type of ingredients, the market is segmented along Natural and Synthetic ingredients. Regional analysis is done across major markets in North America, Europe and Asia Pacific.

The report provides comprehensive coverage on major industry drivers, restraints, and their impact on market growth during the forecast period. Furthermore, the study encompasses various market specific growth opportunities in global insect repellent market. The report has been segmented as following:-

### **Market Segmentation – By Pest**

Mosquitos

Flies

Ticks

Market Segmentation – By Ingredient

Natural

Synthetic

Geographical Coverage

North America (The US)

Europe (The UK & Italy)

Asia Pacific (China & India)

Key Vendors

Spectrum Brand Holdings, Inc.

SC Johnson & Son, Inc.

Reckitt Benckiser Group Plc

Godrej Consumer Products Ltd. (GCPL)

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