

# **Global Functional Beverage Market (Juices, Sports Drink & Energy Drink) - Focus on Indian Market Outlook 2022**

<https://marketpublishers.com/r/G332984514BEN.html>

Date: May 2018

Pages: 66

Price: US\$ 900.00 (Single User License)

ID: G332984514BEN

## **Abstracts**

Innovation is the key success factor in beverage industry. Advent of better-for-you (BFY) beverages in various forms creates affinity for different strata of consumers such as ones focusing on diabetes, obesity, or general health consciousness. The report “Global Functional Beverage Market (Juices, Sports Drink & Energy Drink) - Focus on Indian Market Outlook 2022” provides an in-depth analysis of the current scenario, detailed market outlook of global functional beverage market, particularly focusing on Indian market. Market segmentation by product is done across Energy Drink, Sports Drink and Functional Juices. Geographical segmentation is done across markets such as Americas, Asia Pacific (APAC) and Europe Middle East & Africa (EMEA). Market outlook for overall market as well as aforementioned sub-segments has been provided for the period 2017-22.

The report provides comprehensive coverage on major industry drivers, restraints, and their impact on market growth during the forecast period. Furthermore, the study encompasses various market specific growth opportunities in global as well as Indian functional beverage market. The report has been segmented as following:-

### **Market Segmentation – Product Type**

Energy Drink

Sports Drink

Functional Juices

## Geographical Coverage

Americas

Asia Pacific (APAC)

Europe Middle East and Africa (EMEA)

## Companies Coverage

GSK Consumer Healthcare India

Cargill India Pvt. Ltd.

Amway India

Herbalife India

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